

# THE FOUNDATION Summer Newsletter 2023



**Audley Foundation: Half-Year Update** 

#### **Background**

The Audley Foundation exists to raise funds to support charitable organisations that enhance the lives of older people, particularly the lonely and less fortunate members of society.

The Foundation is governed by the Charity Commission and is legally independent of Audley Group. It has four trustees:

- John Nettleton (Land Director, Audley Group)
- Anne Foster (Audley Owner and former lecturer)
- Tanisha Robinson-Noel (Marketing professional and former Audley employee)
- Jason Shaw (Chartered Accountant providing experience on scaling, funding and exit strategies)

Audley Group pays all administration costs so all funds raised go directly to the charities.





Monies raised at each village go directly to the charity or charities nominated by that village (max. 4) at the end of the year. The Trustees undertake due diligence to ensure that the charities proposed meet the objectives of the Foundation.

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### 2022 Accounts

This is a summary of the 2022 accounts, which have been submitted to the Charity Commission for approval:

#### Revenue

- Audley funding £35,000
- Village fundraising £15,781 (incl. AGL match funding)
- Employee fundraising £12,935 (staff events)
- Corporate fundraising £2,500
- Other donations £35
- Total Revenue £66,251

#### Costs

- Consultancy £20,100
- Charity giving £19,146
- Insurance £4,290
- Marketing materials £3,659
- Training £2,400
- Recruitment £2,160
- Legal and Admin £3,959
- Total expenditure £55,714

Reserves: £11,420

#### **Beneficiaries**

In 2022, we donated £5,000 to the Care Workers' Charity – the only dedicated social care charity in the UK. Care workers deliver a vital service, many of whom, including Audley carers, support older members of society.

Match funded donations totalling £14,145.74 were also made to the following charities nominated by Audley villages:

The Myton Hospices; Galanos House;

Abbeyfield Beaconsfield Society;

The Marjorie Bott Memorial Fund;

Chiltern Music Therapy;

Rennie Grove Hospice Care:

Sue Ryder Manorlands Hospice;

Runnymede Foodbank;

St Richard's Hospice Foundation;

Dementia Friendly Parishes around the Yealm;

Friends of the Elderly:

Parkinson's UK;

Royal Trinity Hospice;

Friends of Clapham Common;

Great Western Air Ambulance;

Ashgate Hospice: Re-engage:

Alzheimer's Research UK.

## 2023

#### **Fundraising Activity**

As of July, we have raised:

- Audley Funding £15,000
- Foundation Week £13.622
- Zoltan's Marathon £1,593
- Gary's Triathlon £645
- Audley Summer Event £916
- Total raised £31,776

#### Future 2023 fundraising events include:

- Summer Fairs
- Corporate Partners' Dinner
- Christmas Fairs
- Match Funding
- Individual events at Villages and Egham

#### **Giving Activity**

We have installed our first 'Chatty Bench' in Chalfont St Peter Memorial Garden. The first project funded directly by the Foundation was the provision of seating close to an Audley village where local people might chat and perhaps form friendships to help ease their loneliness.

We intend to host more Friendship Teas in our villages for lonely, less fortunate, older people from the local communities.

All monies raised in each of the villages will be added up at the end

of November and distributed before Christmas to their nominated charity/charities.







